

AWO Job and Friends

Digital Employee Recommendations

Finding the right Employees with employee recommendations

- Engaging target audiences
- Raising employee identification and commitment
- Communication of job postings per social Media and other digital channels
- Jobandfriends.awo-bs.de
- “Talentry“ App
→ jobandfriends.awo-bs.de

AWO Job and Friends

Werbe Deine Freunde

Dein Freund + Dein Kollege =
Deine Prämie



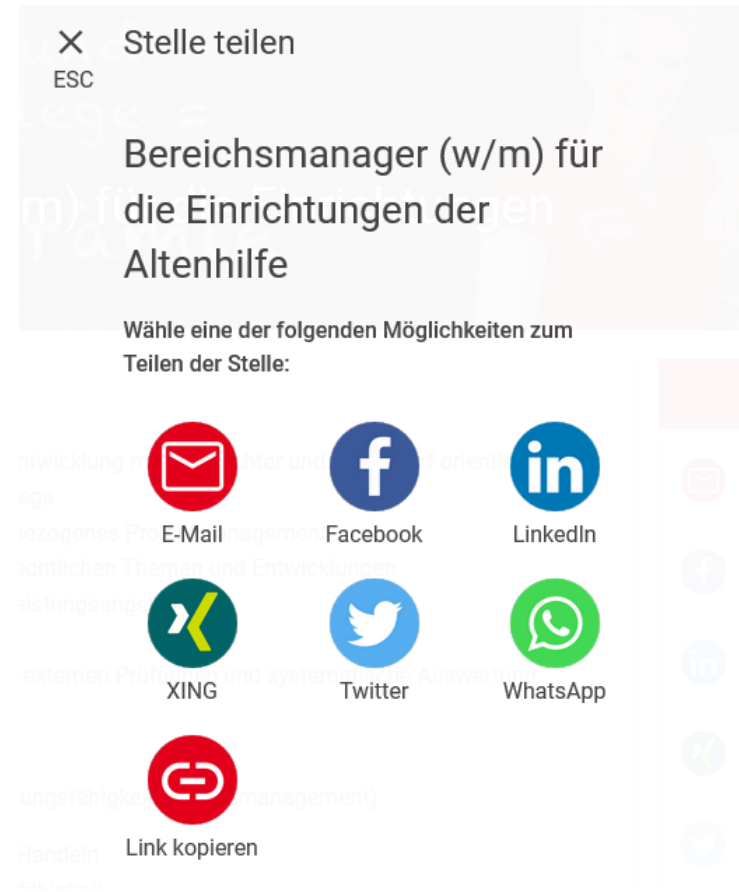
www.jobandfriends.awo-bs.de



Bezirksverband
Braunschweig e. V.

Why employee recommendations?

- Most trustworthy advocats in the eyes of applicants
- Low cost compared to traditional job advertisement
- Improvement of Workplace climate
- Involvement of employees in the Recruiting Process
- Expressed and felt acknowledgment



Connection to Digitalisation?



- High acceptance with target audience through availability and usability in App and Browser
- Direct input into applicant management System
- Optimized administrative processing

- Transparency for applicants, employees and employer
- Reduction of additional costs, as well as plastic and paper waste



Protection of Data Privacy

- Connection of databases
- Location of data collection
- Access to and management of applicant data
- Communication of the Recommendation process



[Nutzungsbedingungen](#)

[Datenschutzbestimmungen](#)

[Impressum](#)



Powered by talentry

Introductory hindrances and doubts

Employer

- Measurability of success
- Price Success ratio
- Advantages of centrally managed, digital solution

Employee (Work council)

- Accessibility
- Fairness of rewards
- Possible disadvantages (trailing of user activity, taxation)

Geteilte Jobs

Empfehlungen

Bereichsmanager (w/m) für die Einrichtungen der Altenhilfe

Braunschweig

5

Shares

0

Klicks

0

Bewerbungen

Social Media Manager (w/m/d)

Braunschweig

3

Shares

4

Klicks

0

Bewerbungen