

Call for tender!

Production of a promotional video for the Federation of European Social Employers

The Federation of European Social Employers represents the voice of social services employers at European level. Created in October 2017, the organisation currently bring together 21 members from 13 European countries and is continuously expanding.

The Federation understands social services to comprise of all care and support services, especially for older people, people with disabilities, children, and other excluded and disadvantaged groups.

The overarching aim of the Federation is to strengthen employers in social services at European and national level and to work towards the recognition of social services employers as sectoral social partners at European level.

1. Tender specification

The Federation of European Social Employers is looking for a videographer to accompany a social partners event on 14th February in Brussels to produce a short promotional video, including segments of the event and extracts of interviews with attendants. The video should be 3-4 minutes long.

2. Main elements of work

The successful applicant will be required to film and produce the short promotional video, of no more than 3-4 minutes, that will be used to present the Social Employers' work.

The video will partly document the conference between the Social Employers and EPSU on the topic of "Recruitment and retention in social services - How to improve the sector's attractiveness". The video should focus on key messages of speakers and input from participants.

Another part of the video will consist of extracts of short interviews, conducted with meeting participants that will focus on the opportunities European Social Dialogue offers their organisations. Details of the interviews will be discussed between the Social Employers' secretariat and voluntary participants beforehand.

The successful applicant will be required to work on location in Brussels with the Social Employers. The working language will be English.

3. Deadlines

Deadline for application: **5th February 2019**

Response to application: **7th February 2019**

Selected applicants are expected to take on the assignment on **14th February 2019**.

Delivery of the video: **28th February 2019**

4. Selection and award criteria

The applicant(s) should submit the following documents until **5th February; 23:59 CET**:

- A **motivation letter** describing your expertise and explaining why you are the right candidate(-s) for the assignment (not more than 1 page).
- A **technical proposal** explaining how you plan to produce the video, resources needed and budget, etc. (not more than 1-2 pages).
- **CV**, including the list of published videos, if relevant.

Only selected candidates will be contacted.

5. Content of the bids

The tenderer will ensure that their bid clearly identifies how they meet the selection criteria. It would also be useful to see examples of previous work demonstrating their ability to produce videos.

6. Payment and Standard Contact

Payment will be made on receipt of the video in its completed form.

The Contract will be drawn up between EASPD and the contractor.

7. Price

The estimated price is max. EUR 2000, all taxes included.

The contract will be awarded to the tenderer whose offer represents the best value for money, taking into account the quality of submitted document and individual expertise. The contract will only be awarded to a tenderer who clearly proves that they have knowledge, experience and expertise.

8. Contact Details

Please send bids to Alina Pavicevac, Project & Communications Officer, Federation of European Social Employers, alina.pavicevac(at)socialemployers.eu.